

About us

„The future demands clarity, conviction – and the right allies.“

ENVIRONDLY isn't your usual strategy firm – we're not consultants; we're your scaling partner, backed by a proven network. We partner with companies at pivotal inflection points – entering new markets, forging revenue alliances, or converting ESG compliance into valuation multiples.

You bring the vision. We bring the roadmap – and the right introductions. Our methodology unites strategy, execution, and tangible traction so you scale with certainty, not speculation:

- **Accelerated Market Entry:** go-to-market plans that slash sales cycles by 30%
- **Capital Elevation:** ESG-driven repositioning that unlocks lower-cost institutional funding
- **Network-Powered Growth:** pre-vetted partnerships and B2B alliances delivering seven-figure revenue

No slides. No slogans. Only deals, intros, and execution paths that move the needle.

Less posturing. More progress. Because in today's landscape, real growth isn't crafted in boardrooms – it's achieved through the right people, in the right rooms.



The FOUNDER

*„I didn't launch **ENVIRON**DLY to consult.*

I founded it because I've led transformation where failure wasn't theoretical – it had consequences.“

From airline cockpits to redesigned tourism ecosystems, from performance sports to global scale-ups – I've led change under pressure. And across those industries, one thing became clear: transformation only works when strategy meets human behavior.

My roots aren't in PowerPoint decks. They're in performance, pressure, and people. From captaining state-level handball teams and coaching youth for over a decade, to commanding military reconnaissance units and driving B2B growth across international mid-sized firms – I've spent 20+ years learning how real teams move under real constraints.

My background became a stress test for real-world change:

- +5,000 flight hours teaching crisis decision-making
- € Millions in commercial growth across aviation, tourism, and circular economy sectors
- Interantional certified in sustainability strategy
- Certified expertise in Brand-, Business, Innovation and Project Management

But ENVIRONDLY isn't about my path—it's about activating yours. That's why we:

We blend tourism's guest-first logic with corporate execution rigor.
We translate innovation theory into investor-grade, revenue-linked pipelines.
We measure results where they matter: retention rates, partner traction, and valuation multipliers.

I'm certified under ISO 17024 in sustainability, trained in Prince2, Scrum, and innovation management.
But **ENVIRON**DLY isn't about credentials – it's about conviction.

We're not here to make you look ready.
We're here to make you be ready – structurally, commercially, reputationally.

And when I'm not building strategy with founders and teams, you'll find me outside, exploring the original circular economy at work - in natural ecosystems. Shaped by time not by headlines.

– Dittmar Wilfling

Industries

„Where We Operate – and Lead with Impact.“

We don't parachute into unknown industries. We've lived them – as operators, boardroom decision-makers, and growth architects. From a former board member of a global travel group to brand leads in FMCG, SaaS, and aviation – we're not theorists. We've navigated complexity, led under pressure, and built transformation from the inside out.

Tourism Ecosystems

We turn guest journeys into economic systems. From boutique travel brands to national tourism boards, we help destinations design for climate resilience, diversify revenue, and position with credibility in fiercely contested markets.

Aviation

Where cockpit precision meets corporate reinvention. With 5,000+ flight hours behind us, we guide fleet transitions, reimagine passenger experience, and decode EASA/FAA complexities – all grounded in operational truth.

Apparel & Technical Textiles

We build where function and future meet. From performance gear to circular fashion, we translate next-gen materials (bio-based, PCM) into scalable models that attract markets, investors, and regulation-proof margins.

Sports & Performance Brands

Where identity becomes a business engine. We work across the full performance chain – commercializing innovation, building athlete IP ecosystems, and monetizing community loyalty beyond merchandise.

Beverages & FMCG

We engineer distinction in oversaturated markets. Our work scales what craft invented: brand originality, go-to-market boldness, and sustainability that moves product – not just conscience.

Tech & SaaS

Where speed matters, but precision wins. From MVP to GTM, we build investor-proof narratives, growth-stage partner models, and cross-market rollout strategies that compound, not just scale.

Why These Sectors?

Because in these industries, strategy can't live on slides. It must shape behavior, move markets, and anchor identity. We don't just advise in these sectors – we've built in them.

What's your 'moonshot' – and what's blocking it?

Strategy & Brand Leadership

„Marketing gets you noticed. Brand leadership builds empires.“

In today's oversaturated markets, standing out is not just about being seen – it is about being remembered. We craft brands that do not just grab attention – they redefine categories. Through strategic positioning, we uncover the white space your competitors have missed, ensuring your brand becomes synonymous with innovation and trust.

Our approach blends deep market insights with compelling storytelling. We turn your value into narratives that resonate – across every channel. For a startup, this meant doubling investor engagement by reframing ESG from compliance to value creation.

We do not trade in buzzwords. We move people and deliver performance – from data-driven campaigns that drive qualified leads to brand strategies that clarify your edge.

For startups, this means breaking through from day one. For established brands, it's about reinvention without losing trust. The result? A brand that does not just compete – that leads.

Data-Driven Marketing

(Because intuition isn't a growth strategy)



- If you turned off your marketing today – would you even know which channel you'll miss tomorrow?
→ Campaigns that prove value, not just volume

Strategy Development

(Roadmaps for relevance – not just resilience)



- Would you build your business the same way today – if you knew what tomorrow holds?
→ Future-proof roadmaps that close gaps before they open

Brand Positioning

(Own the space others try to share)



- Why should customers pick you when 47 others do the same thing?
→ Differentiation that rewires markets

PR & Storytelling

(If you don't own your story, someone else will)



- Is your customers' version of your story the one you want told?
→ Narratives that spread like wildfire

Business Growth

„Scaling isn't about getting bigger – it's about making every move count.“

Growth isn't guesswork – it's about identifying the inflection points others miss.

We help you capitalize on the few strategic moves that unlock disproportionate returns – whether that's reducing sales cycles by 40% through sharper go-to-market design, forming ecosystem partnerships that generate seven-figure revenue in under six months, or optimizing your product roadmap to turn trial users into lifelong advocates.

Our focus is precision – not noise. We combine deep market insight with operational strategy to ensure every growth initiative is deliberate, defensible, and ROI-positive.

For early-stage ventures, it means avoiding costly pivots that drain time and capital. For scale-ups, it's about accelerating momentum while preserving the agility that sparked your success. And for mature companies, it's about reigniting growth without diluting your core advantage.

The result? Growth that's not just fast – but precisely engineered. Because in today's market, the winners aren't the loudest or largest – they're the sharpest, fastest to adapt, and hardest to catch.

Market Expansion

(Local insight. Global advantage)



- 73% of market entries fail. The difference? Local insight, not global arrogance.
→ Local insights that unlock global dominance

Strategic Partnership

(Find leverage where others see limits)



- Your next big growth spurt won't come from inside – but from partners you haven't met yet
→ Alliances that redraw industry maps

Startup Strategy

(From MVP to market – pivot-ready strategy)



- Would your business model survive if the market pivoted tomorrow?
→ Agility engineered into your DNA

Future-Ready Innovation

(Reinvention by design – not by accident)



- Is your innovation pushing boundaries – or polishing what should be replaced?
→ Reinvention with measurable ROI

Sustainable Transformation

„„ESG isn't a report. It's the operating system of tomorrow's leaders.“

Sustainability isn't a trend — it's the new bottom line. We cut through the noise with strategies that turn ESG intent into investment-grade outcomes. No virtue signaling. No green gloss. Just logic that aligns purpose with performance — and drives measurable results.

From ESG frameworks that attract lower-cost institutional capital to circular models that expand margins by up to 18% while cutting Scope 3 emissions, we embed sustainability as a core business lever — not a branding exercise.

Our work bridges regulatory compliance, stakeholder trust, and market competitiveness — especially in sectors where scrutiny is high and patience is low. Whether enabling ESG integration across PE portfolios or building legacy-focused strategies for family businesses, we position sustainability inside the P&L — where it belongs.

For corporates, it's about future-proofing operations while reinforcing investor confidence. For innovators, it's about earning trust in metrics-driven markets.

Because the real risk isn't investing in sustainability — it's delaying it.

ESG Strategy

(Compliance that attracts capital)



- Does your ESG report attract investors – or collect dust?
→ Compliance that outperforms

Circular Design

(Reduce waste. Retain value)



- What 20% of your resources are burning 80% of your profits?
→ Closed loops that fattern margins

Supply Chain

(Create resilient Supply Chains)



- Is your supply chain a competitive advantage or a hidden risk
→ Meet the demands of tomorrow

Change Leadership

(Change that lasts because teams believe in it)



- When teams don't own change, transformation becomes theatre
→ Change that lasts because teams own it

Partnership Framework

„Let's Build Bold – Together. Your Engagement, Simplified.“

We don't believe in selling hours. We believe in building businesses.
At **ENVIRONDLY**, partnership starts not with a contract - but with conversation.

Our three Steps to growth and success:

Step 1: Strategy First – No Strings Attached

We begin with a free, no-obligation executive discovery call – an intensive deep dive where we unpack your growth goals, blockers, and strategic context. No pitch decks. Just sharp questions, honest thinking, and real alignment.

Step 2: Tailored Concept & Framework Match

Based on that session, we develop a custom concept and propose the framework best suited to your goals, rhythm, and budget. You'll know exactly what to expect – from scope to timelines to next steps. Only when you're fully aligned do we send a formal proposal.

Step 3: From Agreement to Acceleration

Work begins only once you approve the offer. No hidden costs. No surprises. Just a shared commitment to building what's next – together.

Three Frameworks. Infinite Momentum.

Hourly Advisory – On-Demand Expertise

Agile input when you need it most. e.g.:

- Launch troubleshooting and go-to-market sparring
- Fast feedback on pitch decks, pricing, or positioning
- Strategic partner introductions without the fluff

Project-Based Partnership – Fixed Scope

Clear deliverables, aligned to outcomes. e.g.:

- Market Entry Blueprint (research → GTM)
- ESG Sprint (investor-grade narrative)
- Business Networking

Retainer Model – Strategic Continuity

Ongoing support with compounding value. e.g.:

- Monthly alliance building with curated outreach
- Quarterly strategy reviews to stay ahead of change
- Embedded teams focused on top-priority initiatives

Ready to move from potential to performance?

Book your free discovery call now – availability is limited. This is your inflection point. Let's build it right. Together.

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